



Style Counsel *with Chantelle Znideric*

Every month, Surrey style goddess Chantelle Znideric brings you all the latest fashion news from in and around the county

Having witnessed some fabulous summer fashions this year, such as the famous maxi dress – a firm favourite with celebrities, it’s exciting to see the new collections gracing the rails of the county’s boutiques.

It’s a chance for me to start getting ideas of what to buy for my seasonal wardrobe whilst also looking for suitable outfits for my clients’ new autumn looks.

The height of fashion

If you’re lucky enough to have height on your side, one place well worth checking out this month is the Long Tall Sally store in Guildford, which has just received a makeover ready for the new season.

Long Tall Sally specialises in clothing for ladies of 5ft 7inches and above – and they don’t just add inches to the hems and sleeves of their specialist ranges; all of their clothes are carefully proportioned to complement the taller lady.

I was invited to the VIP re-launch opening party at the new boutique where I sipped champagne, browsed the new collection and nibbled canapés whilst chatting to friendly staff who seemed ecstatic with their store’s makeover.

Their latest range focuses on feminine, sophisticated, ready-to-wear pieces; introducing pretty dresses for day through to evening, long line pencil skirts, sassy prints and sharp work wear tailoring.

RUBY, a girl’s new best friend!

What item of clothing does every lady in the world dream of owning? The perfect pair of jeans, of course!

Well, look no further than RUBY – a designer jeans brand based in Ockham. Founded by sister duo Kate and Vicki, this exceptional denim brand has already taken London by storm but is one of Surrey’s best-kept secrets.

Extensive experience within the fashion industry has seen them working closely with designer brands such as Joseph, Reiss, Vivienne Westwood, Frost French, Ghost and Paul Costello – to name but a few. This invaluable experience has enabled the duo to pull together their distinctive RUBY styling.

Visit the RUBY website at www.rubylondon.com, or try before you buy at Pie 5 in Kingston and Questa in Cobham – the ‘John’ high-waisted, wide leg jeans are my favourites and perfect for hiding unwanted tummies!

A prestigious award

And finally, the champagne corks have been popping at D’Braz of Banstead after the lingerie and swimwear store landed a prestigious award. The shop beat off stiff competition to win the Editor’s Choice category at the recent ‘Stars: Underlines Best



Above: Sequin shift blouse, £59, from the Long Tall Sally Transitional Collection

Left: RUBY’s ‘John’ high waisted, wide leg jeans – £130

Shop Awards’ in London.

Designed to celebrate the best independent and specialist shops in the underwear, swimwear and leg wear sectors, the award has given them positive recognition in Surrey and beyond.

The store’s owners, Sue Birchmore and Christine Thompson, are understandably delighted.

“Our ethos is to make every woman feel special and feel good about themselves,” they said after their recent win. “We think we carry such a depth of choice that there isn’t anyone we cannot fit with attractive intimate apparel.”

Big congratulations to them all. ■

Get in touch

Need some styling advice? Perhaps you would like some help finding the right outfit for a special occasion or you want to know what you should be wearing to suit your body shape. Send your fashion dilemmas to Chantelle at chantelle@topstylista.com or visit her website at www.topstylista.com.