

STAND UP AND

Over the last few months, we've been working with *Diet Coke* to discover how you girls live your life, your way. If we've inspired you to follow your dream, then read on...



THE STYLIST

Chantelle Znideric, 30, is a personal stylist from Guildford and has recently set up an award-winning website that gives you your own online personal stylist. "I was nearly 30 and had been a graphic designer for years, but I'd always loved fashion. I started writing a blog and was inundated with women sending in their fashion dilemmas, so I decided to take a Professional Image Consultancy course. My parents worried about me giving up my job, and friends thought I was crazy because I didn't know anyone in the fashion industry. But, last year, I won an award for my personalised online style guide, which recommends clothes to suit your budget, colouring and body shape. You load your details in the virtual changing room and we find original pieces for you. It was a new idea but, if you feel passionate about something, you really can achieve anything." **Check out Chantelle's sites, www.iStylista.com and www.personal-stylist.co.uk**

the recent campaign from *Diet Coke* and Company has been all about you living your life, your way, by your own rules – and it hasn't stopped yet. Here, we show you three girls who haven't been scared to step away from the norm by taking risks, and they've made big bucks while they're at it. And if, after reading their success stories, you've got the urge to get up and chase your dream, turn the page to find out how *Diet Coke* is giving you the chance to be awarded a life-changing £5,000. This bursary money could help you to get started on the path to your dream career... hello new you!

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SHINE

THE GRAFFITI ARTIST

Rabodiga, 26, lives between London and Spain and works as a painter, specialising in graffiti. "Ever since I could hold a paint brush, I've painted. I got into graffiti when I started to tag, aged 16, with friends from art school. Luckily, I was supported and encouraged by my parents – to do it legally, of course. When I first started, I was doing it just for fun, and I still love it but now I can pay my bills doing what I like most in life, so it's all good! A lot of people think doing graffiti will get them kudos and, yes, it has become 'cool', but graffiti is much more than that – it's about expressing yourself." **Visit www.rabodiga.com**



DietCoke hello you

THE SHOE DESIGNER

Henrietta Rose Samuels, 27, from Chelmsford in Essex, is a shoe designer. She set up her own bespoke shoe label, Hetty Rose, two years ago. "Mum says I came home from my first day at nursery and talked about my teacher's red shoes. I've always loved shoes! After doing a degree at the London College of Fashion, I went to work for a designer in Italy – it was a luxury having such amazing materials on my doorstep but, after a year of working for a big corporate company, I wanted to see my own name inside the shoes. Back in London, I got some more practical experience at a handmade-shoe company, and then set up on my own. It was scary at the time, but now I have my dream job! I design a collection every season, as well as producing bespoke creations for individual clients. I love my job, especially when I hand my clients their shoes and see the happiness on their faces."

Check out Hetty's collection at www.hettyrose.co.uk



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CHOOSE YOUR FUTURE!

the best bit about being in your freedom years? You can do whatever you want to do. Our Diet Coke campaign is all about embracing your life and adding all the excitement and glamour you want to it. And there are some great role models to inspire you, like the girls we've shown you on these pages, as well as some aspirational celebs. Take designer Patricia Field. She opened a New York boutique in her twenties, then landed the most sought-after stylist job working on *Sex and The City* (see right for your chance to win one of her stylish bags – designed especially for Diet Coke).

We all have responsibilities, like rent

and bills, but remember that your freedom years are not about what you *should* do, but more about what you *could* do. So, as our Diet Coke campaign draws to a close, we want to give you the opportunity to live out your dreams, whatever they may be! When we asked *Company* readers a few months back, 84% of you said you've gone against the grain for something you knew was right for you. So now we're offering one lucky reader an amazing £5,000 bursary to launch their own exciting new business or career. With the money, you'll be able to book onto a course, like Chantelle, buy important equipment, like Hetty, or simply use it to do what you need to follow your own dream...



WIN THIS SEASON'S "IT" BAG!

If you don't have a design dream but want a designer bag, then read on. Diet Coke has 15 exclusive Patricia Field bags to give away (she's only the stylist from *Sex and The City*!) to keep you looking super-cool from daytime through to night... Just log on to www.30daysoffashionandbeauty.co.uk*

FOLLOW YOUR DREAM WITH £5000 FROM DIET COKE

For your chance to win a £5,000 bursary** from Diet Coke, show us your creative flair by designing a bag that epitomises your style. Using the hot new bag by Patricia Field for Diet Coke as a template (above right), email a design to dietcoke@company.co.uk

along with 200 words on how the bursary would help make your dream a reality. And remember, it's about being brave enough to do your own thing. We can't wait to see what you come up with!



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